ABSTRACT OF THE DISCLOSURE

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A new and distinct cultivar of Fragaria x ananassa is disclosed. 'Yuval' grows from September and produces fruit starting in November and lasting until the following summer. The production of the fruit beginning in November (Northern Hemisphere, latitude 30-33 degrees) is two months earlier than short day varieties of Fragaria species. The fruit of 'Yuval' is characterized by a unique, uniform color, as well as a very desirable taste, texture, shape and size.